

# like cherries? you'll love these!

## The Blue Cherry Company

Trading as the Blue Cherry Company, the business produced its first export quality cherries in December 2004.

The Blue Cherry Company aims to set new industry benchmarks by producing big, sweet, delicious cherries for the domestic and export market.

Five hectares of cherries have so far been planted – approximately 8100 trees. The aim is to develop 10 hectares of orchard producing quality cherries between early/mid December and mid January.

The balance of the land is stringy bark forest that is being managed and revegetated and which is highly valued due to its proximity to reserves and parks where native flora and fauna is protected.

As well as a commitment to big, sweet, delicious cherries, the Blue Cherry Company aims to ensure that the entire property is economically and environmentally sustainable.

Water for the orchard is collected and stored on site.

A permanent bird-proof structure covers the productive orchard. Without this protection, it would be difficult to produce a viable crop as birds eat both the buds and ripe cherries.

## Shed door sales

The Blue Cherry Company sells big, sweet, delicious cherries direct to the public. Please check the web site for up to date information about shed door sales and opening times.

[www.thebluecherrycompany.com.au](http://www.thebluecherrycompany.com.au)

Nick Noske: 0418 998991

Kaye Noske: 0401 121 444

Contact us: [info@thebluecherry.com.au](mailto:info@thebluecherry.com.au)

## Blue Cherry grows:

### Lapins

Lapins is currently considered one of the best producing varieties in Australia. The fruit is large, dark red to mahogany, firm, moderately sweet with good flavour and acidity. Lapins is a late maturing variety and usually harvested in January.

### Simone

Simone is a premium quality cherry that has almost identical characteristics to Lapins. It matures three days later than Lapins.

### Stella

The fruit is large, very attractive and relatively firm. Stella is ideally suited to the district and has been a reliable performer. It is harvested just before Christmas.

### Sweet Georgia

A whole tree mutation of Lapins from Tasmania, Australia. The fruit is similar to Lapins and appears to have better stems. Fruit quality is excellent. The fruit matures 10 -14 days after Lapins.

### Early varieties

The Blue Cherry Company has also recently planted Grace Star, Santina and Black Star. These varieties which will reach maturity around mid-December.



The Blue Cherry Company is at Lenswood in the Adelaide Hills, 35 minutes from Adelaide.

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